



No. 3-2/2013-R&C [CFA]

Dated: 14-10-2014

Circular R&C-CFA No. 61/14-15

Sub: Promotional offers of full usage value and extra usage value under prepaid CDMA services-reg.

Kindly refer to corporate office circular No. R&C-CFA No.53/13-14 dated 01-11-2013 vide which promotional offer of full usage value and extra usage value under prepaid CDMA services was intimated. Now based on feedback received from field units and on occasion of Deepawali, Chhath Puja, it has been decided by the competent authority to re-launch the promotional offer for all circles for **limited period of 90 Days w.e.f 16-10-2014 as under :-**

i) Top up voucher /C-top-up/Flexi top up:-

MRP (Incl. of S. Tax) of Top up voucher	Usage value
a) Rs. 100 to Rs. 499	Full usage value equal to MRP
b) Rs. 500 to Rs. 1999	10% extra usage value on MRP.
c) Rs. 2000 and above	20% extra usage value on MRP.

- ii) Wherever the usage value offered with top-up voucher is more than the usage value offered the higher usage value already offered will prevail.
- This may be brought to the notice of all concerned for taking necessary action in this regard.
 - Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
 - Circles shall ensure to comply with all regulatory mechanism**
 - The Circular is issued based on the approval of Competent Authority in NWP-CDMA Cell File No. 69-03/2009-CDMA/Tariff/Vol.IV/Pt. Clarification/correspondence, if any, in respect of above tariff may be sent to NWP-CDMA/Wi-Max Section, BSNL, Corporate Office, Janpath, New Delhi-110001, Tel. No.011-23037285 and Fax No. 011-23710055.

Sd/-
(Syrus Varghese)
AGM (T&C)-CFA

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3) Executive Director (Finance/CA/NB/CN), BSNL.
- 4) PGM (Regulation), CO BSNL New Delhi for necessary action.
- 5) GM (Marketing), CO BSNL New Delhi for adequate publicity and marketing of the service.
- 6) Sr.GM(NWP-CDMA/Wi-Max) BSNL CO. w.r.t. case mark: 69-03/2009-CDMA/Tariff/Vol.IV/Pt. carrying approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 7) GMs (CMTS/CDMA- WIN All Zone).
- 8) GM (CIT), CO BSNL – for placement on BSNL Website.
- 9) AD OL for Hindi version
- 10) CGM (ITPC), Pune for necessary changes in CDR/billing systems.
- 11) Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 12) Secretary, TRAI – for information pleases
- 13) Guard File.

(S.K.Jain)
DM T&C-CFA